

WHAT IS A PARALLAX MINI-SITE?

The Parallax Mini-Site is a visually appealing and dynamically scrolling site, which allows visitors to browse through content sections on a single page.

On-Site Businesses & Amenities:

Create a unique brand identity within the main hotel website for the restaurant, bar and lounge, spa, fitness center, meetings & events space, and more.

Pre-Opening (Stand-Alone)

Start building your brand identity, and driving traffic and revenues before opening your property doors.

WHAT IS INCLUDED:

- Five content sections on a single-page, dynamically scrolling format
- Professional Copy+SEO
- Content controlled via the hotel website Content Management System (CMS) dashboard
- PDFs (floor plans, menu, and wine lists)
- Photo Gallery
- Reservation widget (restaurant, hotel, spa, etc.) or RFP form

BENEFITS:

Inexpensive and effective option for on-site businesses and pre-opening sites.

On-Site Businesses & Amenities:

Provides a unique brand identity for on-site businesses within the main hotel website.

Allows for amenity-specific promotions (restaurant, spa, etc.)

Pre-Opening (Stand-Alone)

Generates reservations before doors open.

Builds brand identity and awareness pre-opening.

Allows the property to run promotions, make announcements, & create special offers.

